Job Title:	Senior Research Analyst
Organization:	American Public Media
Location:	St. Paul, MN
Stipend and Benefits:	$68,000 annually with health insurance for the fellow, professional development funds, and relocation allowance
Start Date:	August 1 or September 3, 2019

ORGANIZATION DESCRIPTION

American Public Media (APM) is the largest station-based public radio organization in the US, combining multi-regional station operations, national content creation and distribution in one organization. With a portfolio that includes Live from Here with Chris Thile, BBC World Service, Marketplace®, and the leading classical music programming in the nation, APM is one of the largest producers of public radio programming in the world. One thousand stations carry American Public Media's 20-plus national programs. Its multiregional station operations include 49 public radio stations and 42 translators in the Upper Midwest and California.

APM Research Lab is a division of American Public Media, established in 2017 to inform the public by producing credible research- and analysis-based content. The Research Lab's mission is to foster an engaged democracy by inspiring curiosity, inquiry and discussion through fact-driven, credible research and analysis. The Research Lab's key values are being independent, useful, informative, and non-partisan. To date the APM Research Lab has conducted several surveys, demographic analyses, and summaries of key research literature. The APM Research Lab conducts contractual research and maintains an agenda of its own. Communications vehicles include traditional reports as well as a website and blog, newsletter, social media, and presentations. Learn more at www.americanpublicmedia.org and www.apmresearchlab.org.

POSITION DESCRIPTION

The Senior Research Analyst will join a small team of experienced researchers and will contribute to the Lab's research agenda and publication calendar. The analyst will contribute to several projects, some of which will run concurrently. The Research Lab's agenda is flexible and responsive to current events. Recent projects include: a demographic analysis of congressional elections, a look at changes in the housing market in larger US cities, an exploratory study about how people think about water, and national surveys about Americans' attitudes toward four-year degrees and labor unions. In addition, we are interested in leveraging the particular areas of expertise and interests of the Senior Research Analyst.

The analyst will gain valuable experience with public media, writing for nontechnical/nonacademic audiences, collaborating on the production of digital content—possibly including blog posts and social media content—as well as strengthening their skills in public engagement and marketing. The Senior Research Analyst is likely to interface with several other parts of American Public Media, including marketing; newsrooms (Minnesota Public Radio and/or Marketplace and/or Southern California Public

Radio); APM's content initiatives on water, mental health, and early childhood development; and fundraising and development. In addition, the analyst will be encouraged to participate in both internal and external professional development, and will have access to cross-departmental employee resource groups (People of Color, Millennial, Equalizers, Women's ERG).

Key duties and responsibilities:

- Write reports and other research-based content, both independently and as a part of a team;
- Identify, plan, and conduct research projects in collaboration with colleagues; and
- Contribute digital content, including blog posts and social media content.

QUALIFICATIONS

Required
- PhD in the humanities or humanistic social sciences;
- Proven ability to synthesize complex information into coherent and compelling narratives for nontechnical/nonacademic audiences;
- Desire to perform all aspects of research and analysis in a manner that strives toward objectively identified results;
- Ability to work collaboratively and effectively with colleagues;
- Ability to give and receive feedback and constructive criticism;
- Strong analytical skills and attention to detail;
- Project management skills, including development of and adherence to timelines;
- Interest in quantitative and qualitative research methods, including data analysis (experience not required, training will be available);
- Willingness and ability to learn new applications, including data analysis software, as required; and
- Proficiency with Microsoft Office (Word, Excel, and PowerPoint).

Preferred
- Familiarity with producing content on multiple platforms, including social media;
- Ability to give in-person presentations on complex topics to nontechnical audiences;
- Experience with spreadsheets; and
- Prior experience with large data sets, working with the media, and/or contributing to forums and events.

APPLICATIONS

- Information on the Mellon/ACLS Public Fellows Program: www.acls.org/programs/publicfellows
- All applications must be submitted through the ACLS online application system (ofa.acls.org)
- Application deadline: March 13, 2019, 9 p.m. Eastern Daylight Time