**Project:** Craft in Virtual Spaces

**Organization:** Center for Craft

**Location:** Asheville, NC [Fellow will work remotely]

**Stipend:** \$60,000 per year, plus health insurance and professional

development funding

**Start Date:** September or October 2020

### ORGANIZATION DESCRIPTION

Founded in 1996, the Center for Craft is the leading organization in the United States identifying and convening craft makers, curators, and researchers, and matching them with resources, tools, and networks to advance their careers. Over the years, the Center has become a vital community resource, serving thousands of visitors annually through its Asheville, North Carolina gallery and coworking space. As a national 501c3 nonprofit organization dedicated to advancing the field of craft, the Center administers more than \$350,000 in grants annually to those working in the craft field. www.centerforcraft.org

#### PROJECT DESCRIPTION

Reporting to the Assistant Director and Curator, the Leading Edge Fellow will develop and contribute to a portfolio of virtual community engagement and impact initiatives in support of the Center's national field building programs. These programs seek to increase the value and relevance of craft to society through awarding grants and fellowships, convening thought leaders, documenting and disseminating research, and creating leadership initiatives in the field. A particular focus will be to document and measure the impact of the Center's COVID-19 response grants, known as the Craft Futures Fund. The fellowship tenure is twelve consecutive months, with an expected time commitment of approximately 37.5 hours per week.

The Leading Edge Fellow will work with Center for Craft staff, academic partner institutions, community advisory committees, scholar and artist grant recipients, and other audiences to support the Center's necessary pivot to virtual engagement. The successful candidate will take the lead on two projects. The first is developing virtual engagement programming around our grant recipients, including Craft Futures Fund grantees. The second is a collaboration with the Center's academic and community partnerships, including the University of North Carolina at Asheville, to create a joint virtual lecture series addressing pertinent topics such as craft, race equity, and the impact of the COVID-19 pandemic. In addition to these projects, the Fellow will provide support for two of the Center's other national programs, including a Craft Think Tank and the symposium Craft Ways: Tending to Craft, a collaboration with Warren Wilson College.

# **Key responsibilities and tasks:**

- Design, create, and manage public humanities, digital storytelling, and virtual community engagement programs to engage and expand audiences, educate the public on craft history and theory, and amplify the Center's national impact.
- Work closely with Craft Research and Innovation Manager to develop publicly accessible and relevant content for web and social media that features the work of recent Center for Craft grant recipients and fellows, including the COVID-19 Response Craft Futures Fund recipients.
- Provide support for the Craft Think Tank and *Craft Ways: Tending to Craft* symposium; develop event-related content, track project timelines, and assist with post-event documentation and reporting.

## **Qualifications:**

- PhD in art history or other humanities field that draws primarily upon art historical or visual culture approaches
- Organized, detail-oriented, self-motivated planner who can work independently and collaboratively as part of a team.
- Interest in and experience with public humanities.
- Strong interpersonal skills with the intent to develop and maintain positive relationships.
- Excellent oral and written communication skills, including public speaking, meeting facilitation, and the ability to develop texts for both general and specialist/scholarly audiences (social media, blogs, articles, reports, etc.).
- Project management skills: ability to multitask, problem-solve, prioritize, delegate, and create systems and processes to manage and track projects.
- Intellectual curiosity, creativity, and a strong desire and capacity to work in a diverse, fast-paced, and non-profit environment.
- Familiarity with Google Drive, Microsoft Office, and Adobe Suite, as well as virtual engagement tools and platforms such as Zoom, Instagram, and Facebook. Must be willing to learn new applications and identify innovative ways for technology to support organizational objectives.

## **APPLICATIONS**

- Information on the Leading Edge Fellowship Program: <a href="https://www.acls.org/Competitions-and-Deadlines/Leading-Edge-Fellowships">https://www.acls.org/Competitions-and-Deadlines/Leading-Edge-Fellowships</a>
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: 9pm EDT, July 31, 2020.