

<b>Project:</b>	Amplifying the Youth Artist Activist Archive
<b>Organization:</b>	Educational Video Center
<b>Location:</b>	New York, NY [Fellow will work remotely]
<b>Stipend:</b>	\$60,000 per year, plus health insurance and professional development funding
<b>Start Date:</b>	September or October 2020

**ORGANIZATION DESCRIPTION**

Celebrating its 35th anniversary, EVC is an award-winning non-profit youth media organization dedicated to teaching documentary video as a means to develop the artistic, critical literacy, and career skills of young people, while nurturing their idealism and commitment to social change. Over the last three decades, we have supported positive life and career paths for 27,000 underserved youth, shared our proven media arts methodology with 15,000 practitioners, trained 1,100 teachers in our student-centered, culturally-responsive pedagogy, and received over 5 million global impressions for 200+ highly acclaimed youth-produced documentaries in our archive that have won over 130 awards including two White House honors and an Emmy. EVC works with historically marginalized youth who attend some of NYC’s poorest performing public high schools, where little or no media arts education is available. Of our total participants, 95% are youth of color, 80% live in poverty, 30% are immigrants & ELLs, 15% identify as LGBTQ+ and 70% are court/social services involved. For over 35 years EVC students have produced theatrical-quality short films on social justice issues impacting them and their communities. Our award winning archive of artful youth produced films explore topics such as police brutality, healthcare inequity, environmental racism, unequal education, gentrification, mental health struggles, LGBTQ+ discrimination and more. Learn more at [www.evc.org](http://www.evc.org).

**PROJECT DESCRIPTION**

Given the current state of our world, it is critical that people continue to educate themselves about the ongoing legacies of structural racism and systems of oppression from those most impacted - particularly young people. Since our founding EVC has been committed to equity in who gets to tell these stories by amplifying youth voices and increasing the visibility of our incomparable archive of youth-produced documentary films created over the last 3 decades. EVC is gearing up to embark on a strategic planning process that will include new fundraising plans and strategy to increase all sources of funding to take our innovative youth media programming and youth-produced films to the next level. The Leading Edge Fellow will support the strategic direction and implementation of a development program to support EVC’s strategic objectives, particularly the distribution of its rare archive. The fellowship tenure is twelve consecutive months, with an expected time commitment of approximately 37.5 hours per week.

This position is *only* available through the ACLS Leading Edge Fellows program. You may *not* contact the host institution to inquire about this position.

### **Responsibilities and Tasks:**

- Amplifying visibility of EVC's youth-produced films and student/alumni voices
- Sharpening EVC's external communications for diverse audiences
- Position EVC as the go-to organization on youth media and social justice
- Assist with drafting all external communications and marketing including website content, newsletters and eBlasts, promotional materials, donor packets and press releases.
- Establishing new philanthropic partnerships for EVC
- Help prepare final reports to funders
- Conduct targeted institutional funder prospect research and prepare briefing documents
- Identify and help create pathways and events to cultivate, solicit, and engage donor prospects
- Develop, write and package grant proposals

### **Qualifications:**

- PhD in art history or other humanities field that draws primarily upon art historical or visual culture approaches
- A passion for youth media and social justice, as well as a familiarity with current social, political, cultural, and environmental issues
- Exceptional research and writing skills for a variety of audiences and stakeholders
- Readiness to build on the strengths of EVC's work and the imagination and ingenuity to create new ways to advance the work

#### *Preferred:*

- Experience developing and managing grant proposals and budgets
- Familiarity with foundations and philanthropic community

### **APPLICATIONS**

- Information on the Leading Edge Fellowship Program: <https://www.acls.org/Competitions-and-Deadlines/Leading-Edge-Fellowships>
- All applications must be submitted through the ACLS Online Fellowship Application System (ofa.acls.org)
- Application deadline: 9pm EDT, July 31, 2020.

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